



VinClicks Budget: \$2,000



VinClick ASSIST



VinClicks Budget: \$2,000

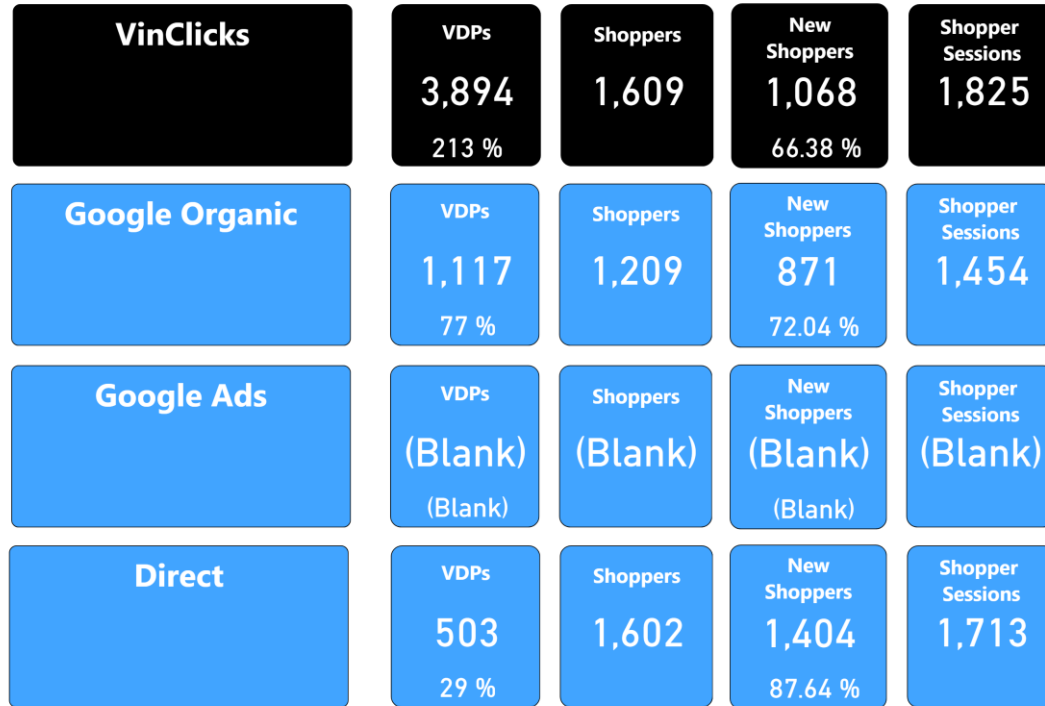
VinClicks ASSIST

Vehicles Marketed	Units Left Inventory	VinClick Assists	Cost / Assist
19	19	19 100.0 %	\$105.26

VinClick Marketed Only N Y Left Inventory N Y

VIN	Year	Make	Model	Left Inventory	Days In Stock	VDPs	VinClick VDPs	VinClick %
	2012	Nissan	Pathfinder	Y	2	3	3	100.00 %
	2005	Ford	F-250 Super Duty	Y	19	226	199	88.05 %
	2004	Ford	F-250 Super Duty	Y	16	164	143	87.20 %
	2006	Jeep	Grand Cherokee	Y	21	122	102	83.61 %
	2015	GMC	Sierra 3500HD	Y	13	36	28	77.78 %
	2018	Ram	ProMaster Cargo	Y	15	20	15	75.00 %
	2010	Chevrolet	Silverado 1500	Y	10	62	46	74.19 %
	2011	Audi	A4	Y	21	92	68	73.91 %
	2011	Honda	Civic	Y	6	8	5	62.50 %
	2010	Ford	Edge	Y	7	10	6	60.00 %
	2012	Ford	Mustang	Y	21	69	37	53.62 %
	2015	Toyota	Corolla	Y	17	15	8	53.33 %
	2011	Honda	Pilot	Y	19	16	8	50.00 %
	2008	Jeep	Wrangler	Y	2	7	3	42.86 %
	2021	Jeep	Wrangler	Y	23	19	7	36.84 %
	2013	Dodge	Dart	Y	23	49	12	24.49 %
	2017	Kia	Sportage	Y	21	10	2	20.00 %
	2018	Ford	Transit Cargo	Y	6	9	1	11.11 %
	2007	Dodge	Magnum	Y	11	10	1	10.00 %

VinClicks Budget: \$2,000



Source	Medium	Sessions	Users	NewUsers	VDPs	VDP_Percentage
beasley	vinclicks	1,825	1,609	1,068	3,894	213 %
Google	organic	1,454	1,209	871	1,117	77 %
(direct)	(none)	1,713	1,602	1,404	503	29 %
cars.com	referral	59	52	46	41	69 %
autotrader.com	referral	56	47	34	35	63 %
l.facebook.com	referral	12	11	8	29	242 %
carfax.com	referral	20	19	17	26	130 %
bing	organic	38	35	26	25	66 %
yahoo	organic	33	30	24	22	67 %
cargurus.com	referral	25	21	17	18	72 %
edmunds	referral	19	18	5	17	89 %
facebook.com	referral	4	4	3	14	350 %
m.facebook.com	referral	10	10	10	9	90 %
maps.apple.com	referral	10	0	0	0	on ec